

The second France-China Leaders High-Level Meeting for Business Leaders will take place on

13th & 14th November 2014 in Bordeaux

Plenary Session B "Smart Economy" : 2 - 3 PM

Workshop B-1 "Smart Innovation & Technology" : 3.15 - 4.45 AM

Workshop B-2 "Smart Partnership" : 3.15 - 4.45 AM

Public Private Partnership in the domain of Internet of Things and Smart Cities

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Pr., LaBRI, University of Bordeaux

Co-founder NFC-Interactive





Goals of our research group at LaBRI (Bordeaux Computer Science Reserach Lab.)

- contribute to define and provide systems that make it possible to take advantage of the mobile resources of a wireless network to achieve a job/mission (degraded mode of operation)
- develop scenarios / applications on top of these resources

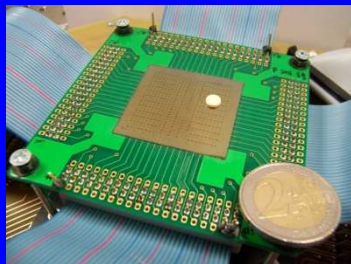
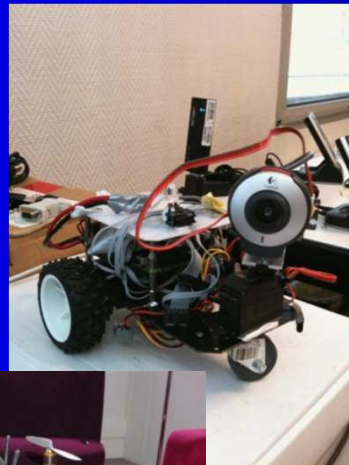
Target systems

Secured fleets/swarms of autonomous
communicating mobile terminals



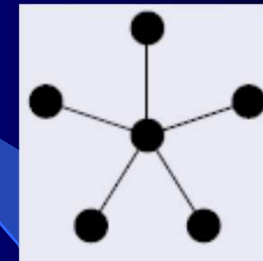


Physical systems/fleets

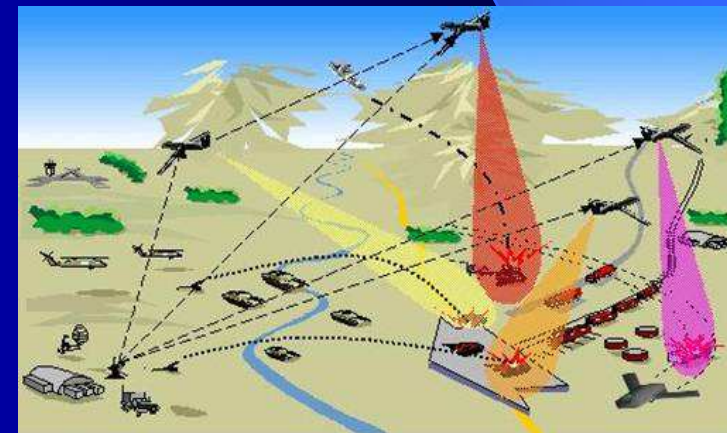


(image courtesy the
Smart Surface project)

Underlying dynamic graphs



Dream target

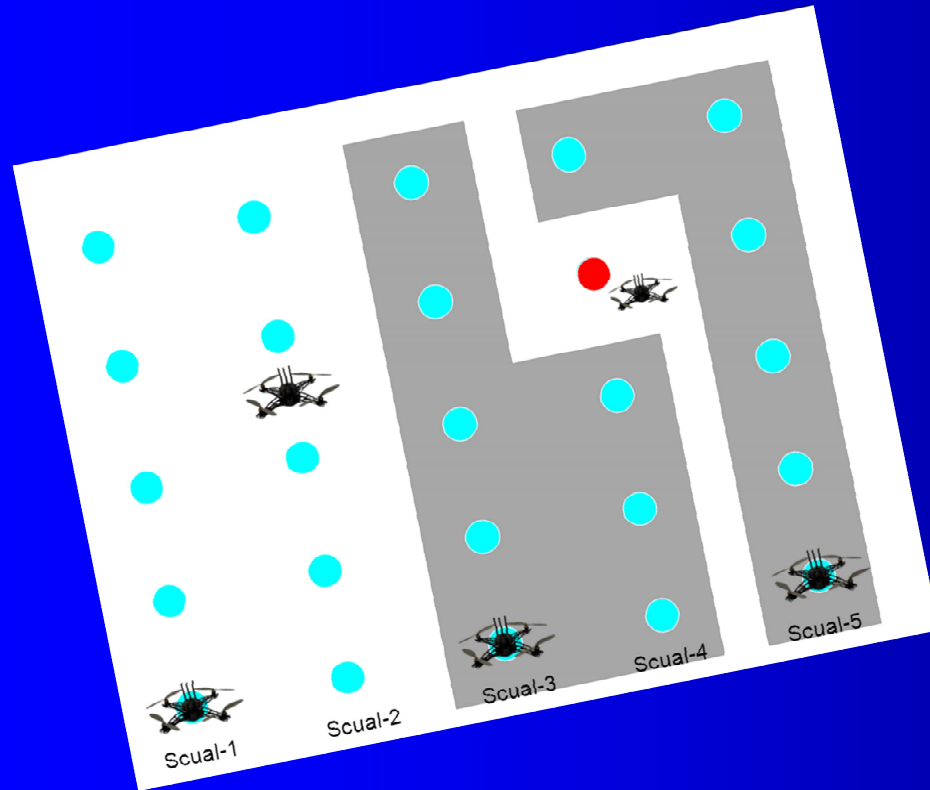


Source : <http://www.cds.caltech.edu/~murray/projects/darpa01-mica/>

Ref : 0006@2014-nov-14@14-50-CET@1-1-1 ; From-ref: previous talks + new material; Author: Serge Chaumette



A project must address a scientific/technological issue



Scenario 1: CARUS

Cooperative
Autonomous
Reconfigurable
UAV Swarm

Investigate: swarming, construction of a global view from local views, retasking





A successful project (seen from the Univ.) must show all the following results

Ref : 0006@2014-nov-14@14-50-CET@1-1-1 ; From-ref: previous talks + new material; Author: Serge Chaumette

MILCOM 2011
Networks... Attaining the Value

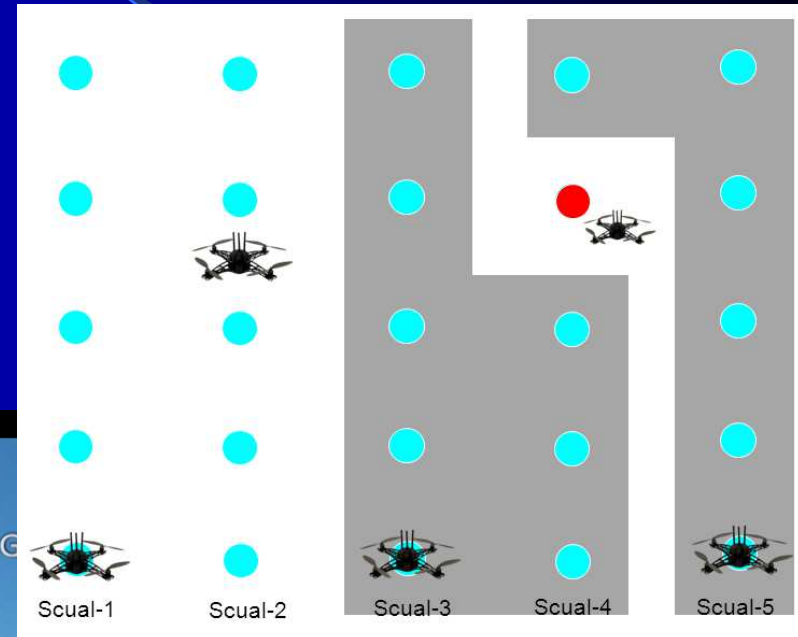
CARUS, an Operational Retasking Application for a Swarm of Autonomous UAVs: First Return on Experience

S. Chaumette¹, R. Laplace¹, C. Mazel², R. Mirault², A. Dunand³,
Y. Lecoutre⁴, J-N. Perbet⁵

¹LaBRI - Unive
⁴Thale



CARUS : COOPERATIVE AUTONOMOUS RECONFIG UAV SWARM





A project must be supported, funded, technically led and have a coordinator



LaBRI





From a PPP project to the creation of a company

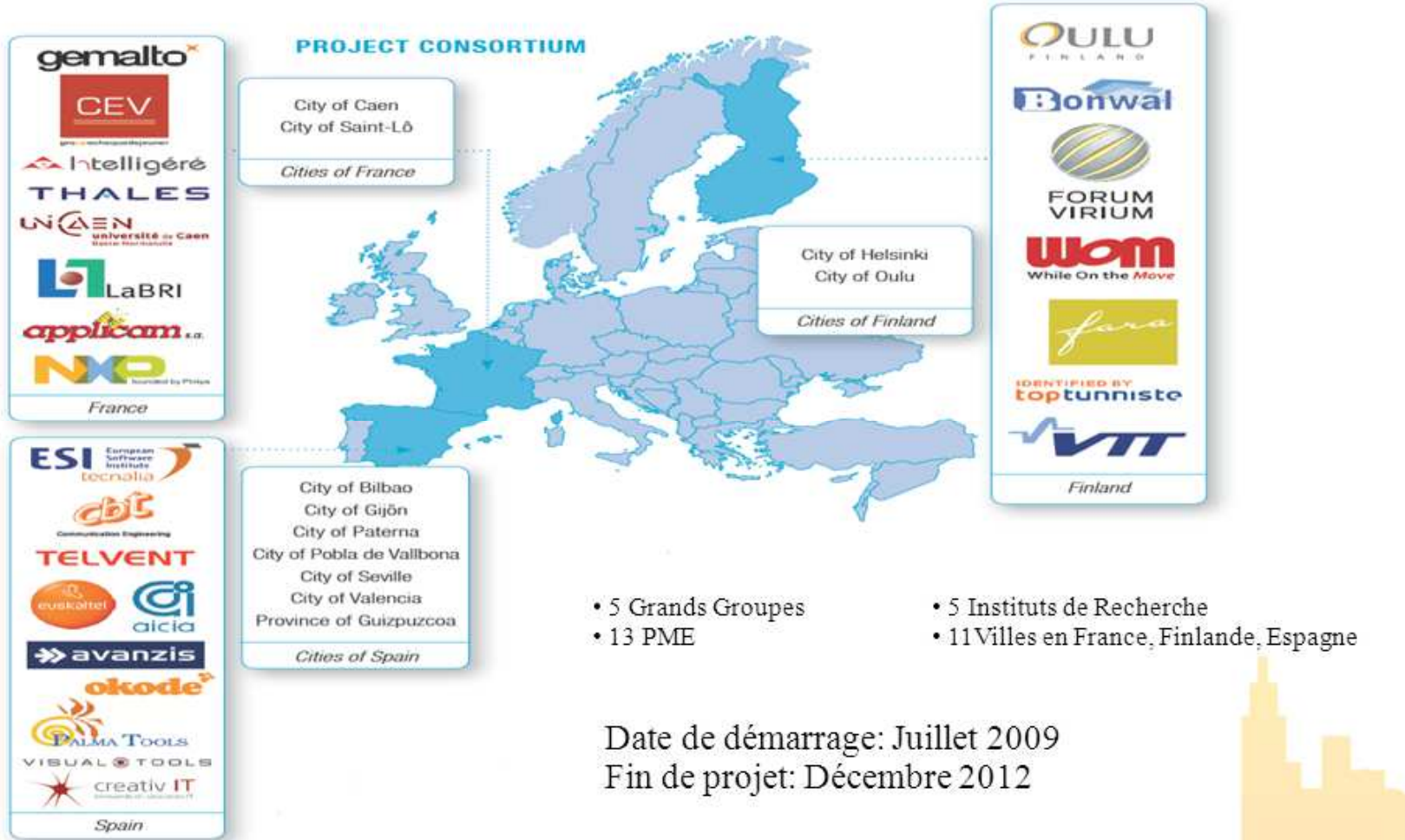


The slide features the 'smart urban spaces' logo at the top left, which consists of a yellow square containing a stylized city skyline. Below the logo, the text 'Smart Urban Spaces' is displayed in a large, bold, yellow font. To the right of the title is a background image of a globe with binary code (0s and 1s) overlaid on it. On the left side of the slide, there is a table of project details.

<i>Call Identifier:</i> ITEA2-IP-08010	<i>Project Duration:</i> 3 years	<i>Coordinator:</i> Gemalto France
<i>Project Start:</i> 1-7-2009	<i>Project Budget:</i> ~19,5 M Euros	<i>Partners:</i> 25
<i>Project End:</i> 30-6-2012	<i>Funded by:</i> ITEA2	<i>Countries:</i> 4



Consortium



Assises de l'Embarqué- Paris, 28 Octobre

Smart Urban Spaces



Example: Museum Quest, an interactive quiz to support museum visits

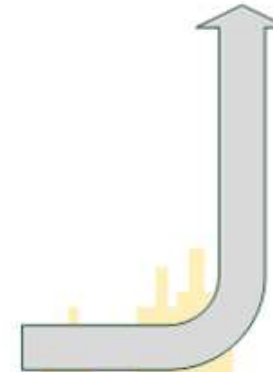
Mobile Device



Clue



Piece of Art



CAEN

Musée de Normandie

Château de Caen



Assises de l'Embarqué- Paris, 28 Octobre

Smart Urban Spaces



From a PPP project to the creation of a company

- Bring the products closer to the market and manage the IP
 - SATT Aquitaine (AST) mandated by the University of Bordeaux
- Transform the project into a company
 - above entities + IRA (Incubateur Régional d'Aquitaine), pépinière éco-créative, etc.
- Put the product on the market
 - above + AEC, ADI, etc.
- Set bridges with the industry
 - above entities + Clusters, Fondation Université de Bordeaux, etc.
- Someone to be the CEO → Nicolas Bournet
 - One cannot be on the business and the technical sides at the same time
- Funding
 - Founders, AST, IRA, BPI, Région Aquitaine, etc.

Creation of a start-up: NFC-Interactive



<http://www.nfc-interactive.fr/>

- Co-founders : N.Bournet, S. Chaumette, D. Dubernet & J.Ouoba
 - Four initial products:
Museum Quest, City Visit, Small Event Ticketing, ZekMop (Smart Poster)
+ NFC consultancy based on the expertise acquired during the project
- Creation: June 2014
- *Other products: student card, NFC wristband, private purse, maintenance, dematerialization of communication tools, etc.*

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Smart Urban Spaces



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Questions ?

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